

# About JFD

## Project Details

Client: Choices For Children

## Assignment

October 27th- Choices 4 Children

Three Northern California Counties Get New SharePoint Child Care Portal

Jack Frost Design's Child Care Division (CCNL) has released the new web portal and 3 companion websites to manage the child care operations for 3 counties in northern California: Alpine, Santa Clara and El Dorado. This set of web applications coordinates the representation of services, registration of children and management of educational events across the 3 counties. The sites are all built using Microsoft's New SharePoint WSS 3.0 technology allowing for workflow automation, ease of maintenance and high security.

To handle this challenge, Choices For Children contracted with JFD to become their completely outsourced web partner. JFD handled development, both creative and technical start to finish. Choice4Children.org is built with the I-Assist 1.0 Web Blueprint planning and technologies, a tailored childcare solution that includes all of the features a child care organization needs for fast, feature-packed web implementation: simple to use content-management, seamless integration with legacy databases, and marketing tools that permit customized sponsorship programs and a variety of donation programs and automated functions.

ChoicesForChildren leveraged the flexibility of JFD's service offering by outsourcing many of the tasks that could not be internally accomplished.

**Unique Value Proposition:** Experienced resources, A proven approach, Flexibility to adapt to a client's situation, Unique Business Acumen capabilities, End to end offering capabilities, Insights to address the Child care industry.

**Industry Focus:** Childcare, Financial, Medical, Corporate Wellness, Associations

**A Few of Our Clients Served:** Children Services, Inc., 4Cs Santa Clara, Child, Family and Community Services, Inc., Davis Street Family Resource Center, Monterey County CEL, Merced County CEL, Santa Cruz County CEL, RCA, Pan Am, RNC, Bank of Walnut Creek, Muir Orthopaedic Specialists, Inc., Sutter Health

**Business Type:** Professional Services

**Business Structure:** Corporation

**SIC Description:** Marketing Consulting Services

**NAICS Description:** Computer Systems Design Services

**Certifications:** CAPPA Endorsed, Member CCDAA, Microsoft Partner, Member American Marketing Association

## SECURING YOUR FUTURE

**WE'RE HERE FOR YOU!** We are happy to answer your questions and walk you through our simple process. Just pick up the phone and we will be happy to talk with you. Or visit us online at [www.JackFrostDesign.com](http://www.JackFrostDesign.com) for more information.



Home Page with Interactive Flash Animation

## Services Utilized

- Business Strategy Development
- Creative Development
- Design
- Online Video Production
- Information Architecture
- Branding
- Usability & Analysis
- Page Optimization
- W3C /Compliant Production
- Technical Development
- Event Calendar Module
- Administration Center Development
- Email Sign-up and Broadcast

## Automation Processes Utilized

- Event Sign-up
- Employment Application
- Volunteer/Intern Application

## Nuts and Bolts

- Hosting
- Site Content Editing and Copy
- SSL Certificate Installation
- Donation Solutions
- Photography and Video
- Analytical Analysis
- Site Maintenance

Site Link: [www.Choices4Children.org](http://www.Choices4Children.org)



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